

Lakeland Public Television invites you to a special screening event of the new PBS film “Alzheimer’s: Every Minute Counts”

Alzheimer’s: Every Minute Counts, is an urgent wake-up call about the national threat posed by Alzheimer’s disease.

Many know the unique tragedy of this disease, but few know that Alzheimer’s is one of the most critical public health crises facing America. This powerful documentary illuminates the social and economic consequences for the country unless a medical breakthrough is discovered for this currently incurable disease.

There are now over five million Americans with Alzheimer’s disease. Because of the growing number of aging baby boomers, and the fact that the onset of Alzheimer’s is primarily age-related, the number of Americans with Alzheimer’s is projected to rise by 55% by 2030, and by 2050 the Alzheimer’s Association estimates the total number could explode to nearly 14 million.

This “tsunami” of Alzheimer’s will not only be a profound human tragedy, but an overwhelming economic one as well. Due to the length of time people live with the illness and need care, it’s the most expensive medical condition in the U.S. Future costs for Alzheimer’s threaten to bankrupt Medicare, Medicaid, and the life savings of millions of Americans. It is estimated that if the number of patients increases as projected in the years ahead, the costs to care for them will exceed \$1.1 trillion.

With power and passion, *Alzheimer’s: Every Minute Counts* weaves together expert commentary with compelling personal stories filmed around the country that represent previews of the future happening today.

Lakeland Public Television, partnering with ACT on Alzheimer’s Giiwedining Northland, Northwoods Caregivers, and the Minnesota Indian Area Agency on Aging, invites you to a screening of the film, followed by a panel discussion of experiences and local resources.

When: Tuesday, March 7th from 4:00pm to 5:30pm

Where: Lakeland Public Television, 108 Grant Ave. NE, Bemidji

Seating is limited. Please RSVP by March 1st to Jeff Hanks, Program Manager:
jhanks@lptv.org or 218-333-3021.

